

**2300 managers read VIPress.net, the French electronics daily newsletter**

Thanks to VIPress.net, the French daily electronics newsletter, each morning knock at the door of the first 2300 decision makers of the French electronics industry.

More than 2300 readers are registered on our mailing list. You will find below an updated panorama of our qualified readers dispatched by their decision-making power for selecting components, by their job, by the electronics sector their companies belong to and by their companies' French manpower :

[http://www.vipress.net/iso\\_album/readersprofile092007.pdf](http://www.vipress.net/iso_album/readersprofile092007.pdf)

**YOUR AD WILL BE DISPLAYED AT LEAST 10 000 TIMES BY MONTH**

A dynamic diffusion with your ad integrated :

- ▶ on the WEB
- ▶ in a daily HTML email (at least 6 times by month if there are 3 advertisers on the same slot, up to 20 times if you are the sole advertiser by slot)

Each month, there are between 30 000 and 45 000 pages impressions for a singular banner slot with a maximum of 3 ads per slot. That means that your ad will be seen at least 10 000 times by month if there are three advertisers on the same slot.

Click here to see REAL-TIME PAGE IMPRESSION NUMBERS:

<http://vipress.europelectronics.net/pageIMPRESSIONS/monthly.php>

(you may have to wait few seconds to display this page)

**2008 ADVERTISING RATES**

Click here to see how your ad will be integrated:

<http://promotion.vipress.net/?J=hdzpubhplq>

# A MAXIMUM OF THREE ROTATING ADS BY SLOT

# THREE ADVERTISING SLOTS:

Leaderboard : 728x90 pixels  
Skyscraper : 160x600 pixels, 120x600 pixels, 148x800 pixels  
Boombox : 300x250 pixels

GIF, JPEG or rich media (Flash) 25k file size maximum

2008 advertising rate :

- ▶ Euros 800 exc. VAT for 1 month (or US\$ 1150)
- ▶ Special rebate: 2 months: -2% 3 months: -5% 6 months: -10% 1 year: -15%

**CONTACT FREDERIC FASSOT: +33 (0)1 43 27 39 84**

WE CAN ALSO PROVIDE E-MAILING SERVICES (€ 700 per MAILING) ON OUR READERS FILE AND OFFER PACKAGES (ADVERTISING + E-MAILING) WITH A 20% REBATE !

[contact@vipress.net](mailto:contact@vipress.net) [www.vipress.net](http://www.vipress.net)