

2400 managers read VIPress.net, the French electronics daily newsletter

Thanks to VIPress.net, the French daily electronics newsletter, each morning knock at the door of the first 2400 decision makers of the French electronics industry.

More than 2400 readers are registered on our mailing list. You will find below an updated panorama of our qualified readers dispatched by their decision-making power for selecting components, by their job, by the electronics sector their companies belong to and by their companies' French manpower :

http://www.vipress.net/iso_album/readersprofile092009.pdf

YOUR AD WILL BE DISPLAYED AT LEAST 10 000 TIMES BY MONTH

A dynamic diffusion with your ad integrated :

- ▶ on the WEB
- ▶ in a daily HTML email (at least 5 to 6 times by month depending if there are 3 or 4 advertisers on the same slot, up to 20 times if you are the sole advertiser by slot)

Each month, there are between 35 000 and 45 000 pages impressions for a singular banner slot with a maximum of 3 to 4 ads per slot. We guaranteed that your ad will be seen at least 10 000 times by month.

Click here to see REAL-TIME PAGE IMPRESSION NUMBERS:

<http://vipress.europelectronics.net/pageIMPRESSIONS/monthly.php>

(you may have to wait few seconds to display this page)

2010 ADVERTISING RATES

Click here to see how your ad will be integrated:

<http://promotion.vipress.net/?J=hdzpubhplq>

A MAXIMUM OF THREE OR FOUR ROTATING ADS BY SLOT

THREE ADVERTISING SLOTS:

Leaderboard : 728x90 pixels
Skyscraper : 160x600 pixels
Boombox : 300x250 pixels

GIF, JPEG or rich media (Flash) 25k file size maximum

2010 advertising rate :

- ▶ Euros 800 exc. VAT for 1 month (or US\$ 1200 –December 2009)
- ▶ Special rebate: 2 months: -2% 3 months: -5% 6 months: -10% 1 year: -15%

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WE CAN ALSO PROVIDE E-MAILING SERVICES (€ 700 per MAILING) ON OUR READERS FILE AND OFFER PACKAGES (ADVERTISING + E-MAILING) WITH A 20% REBATE !

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